



empowered by innovative solutions

www.infosoftuae.com



LIKE IN THE
DICTIONARY,
FOR US,
THE WORD
'IMAGINATION'
COMES BEFORE 'IMPOSSIBLE'

WHO WE ARE

InfoSoft Consultancy is an established web development, branding, advertising & printing firm providing service to their valued clients in UAE. We have enabled more than 300 clients to successfully address their web, branding & printing ideas and thus helped them remain high on the growth trajectory. We have worked closely in the field of Offset Printing, Digital Printing, Variable Data Printing, Internal & External Sign boards and more...

WHY CHOOSE US?

InfoSoft Consultancy have a proven track record of meeting deadlines and commitment towards quality. Our machines are of high quality resulting in superior production output for our clients. Our corporate philosophy revolves around **on-time delivery and professional execution of every task we take**. Our esteemed client list bears testimony to the outstanding service that we have been providing for more than two decades.



YEARS OF OPERATION
6

CLIENTS:
300 +

SMILES GENERATED:
COUNTLESS

AS A CONSULTANT

Experience means smart work and no hassles. We share smart ways to benefit our customers. In return, we get their loyalty and appreciation. It's a win-win situation for both.

AS AN ASSET MANAGER

Our treasure house of workmanship includes digital collection of logos, design templates, product images, concept plans and so on. This creative archive helps the clients in making up their minds and help them visualize their dream project. Our printed work greatly speeds up the alterations, incorporations or reprints-whatever the client demands.

OUR TEAM

A dedicated team of professionals who have industry exposure of more than two decades is our backbone. The skill, acumen and sense of judgment help us deliver success for our clients from various industries.

MAKING
YOUR **IDEAS**
REAL



SERVICES

Web Design & Development

Branding

Offset Printing

Digital Printing

Variable Data Printing

Corporate Gifts

Internal & External Signage

Textile Graphic Solution



EXCLUSIVE
PRINTING
FOR EXCLUSIVE **IDEAS**

Web Design & Development

Web design in general has got three phases: the first phase being the graphic design or interface design of the front end (client side). The second phase is the conversion of the graphic design into HTML design. Once the HTML coding is completed, our web developers start working on the standardized coding to integrate the Content Management System(CMS) to the web design which is the third and final phase. Our web design team is focussing on creating designs which are not just professional websites but help you generate business leads. Our web designs are created to engage the visitor and makes sure you convert the visitor into a business.

WHAT WE CAN OFFER YOU:

Our skilled developers can partner with you to turn your ideas into reality online. We work with the top CMS platforms from around the world in order to ensure you receive the very best quality of service. These include: Drupal, WordPress, Joomla, PMS – Penta Management Suit. We can help distinguish which one of these world leading CMS systems is best suited to your needs and tailor a solution with it to meet all of your desires.

Branding

Your world revolves around your brand and we at InfoSoft know that and give you a unique brand identity that helps you cut through the clutter and strike a chord with your audience.

Offset Printing

This is the most commercial option where large quantities are required, and great results are expected. It offers accuracy in color reproduction and delivers fresh and lively printing. Cost-effectiveness with Printing quality showing superior details and color reliability are advantages.

WE CREATE
REALITY
FROM YOUR **IMAGINATION**



Digital Printing

Digital Printing proves trustworthy for customized printing assignments in smaller quantities. Digital printing offers consumers the privilege to make changes to documents and files at any time. Digital printing is more economical as it prints only the required amount as per the wish. With Digital printing, one can get every piece as unique and suitable to one's needs.

Variable Data Printing (VDP)

Variable Data Printing (VDP) is a customized solution for personalized printing works. A form of Digital Printing, VDP is a perfect choice for direct mail pieces, event promotions, promotional flyers, customer relationship management, invoicing, advertising etc. VDP targets the specific purpose and segment of prospective customers with comparatively lower printing costs and higher quality.

Corporate Gift Printing

Corporate gifts are best motivators to improve business in all aspects. Whether it is a gift to boost the morale of good employees or to put forward a brand to potential buyers, corporate gifting is the right way to achieve success. Gift opens up every heart and so helps in promoting business beautifully. Gifting is the smart way to say thank you and everybody wishes a thank you in life.



Bring Your
CREATIVITY
And Your Amazing **IDEAS TO LIFE**

Textile Graphic Solution

We provide a full, bespoke textile printing service that will deliver exactly what you or your company needs, wants, and deserves. Whether you are looking to put your own patterns/designs into print on your textiles, bring existing patterns/designs to life on our fabrics, or embark on your own fashion designs.....we are up for it!

We produce printed designs on fabrics and textiles which are used across a broad range of industry sectors and for individuals, too. We have the ability to offer a full in-house printing and production service on apparel, work wear, lingerie, and home furnishings items such as cushions, tea towels, tablecloths, aprons, pocket squares.....and many more.

Specialized in Poli-Tapeflex Flock Transfer on Fabrics



**CASTING
YOUR IDEAS INTO
LIFE**

Internal & External Signage

Sometimes, normal paper or digital documents alone won't fill a company's communication needs. For this reason, Wonderland Advertising offers a selection of Sign Board as below:

External Sign – Internal Sign – Safety Sign – Road Sign – Parking Sign – Retail Sign, also we will manufacture & supply all other types of signs, temporary or permanent, necessary for the proper functioning of your business. We will ensure maximum visibility whatever the mandate.

Illuminated Signs | Architectural Sign | Dimensional Letters / Logos | Way Finding System
Safety & Traffic Sign | Reception Sign | Door Sign | Wall Mounted Sign | Desktop Sign
Modular Sign | Acrylic Sign | Engraving - Stainless Steel, Brass, Aluminum, Plastic & Wood

WEB DESIGN & DEVELOPMENT



RESPONSIVE WEBSITES | CONTENT MANAGEMENT | E-COMMERCE SOLUTIONS

WEB DESIGN SERVICES | SHARED WEB HOSTING

BRANDING



DESIGN | LOGO MAKING | EVENTS ORGANIZATION AND MANAGEMENT

FILM \ DOCUMENTARIES & TV COMMERCIAL

OFFSET | DIGITAL |
SCREEN PRINT



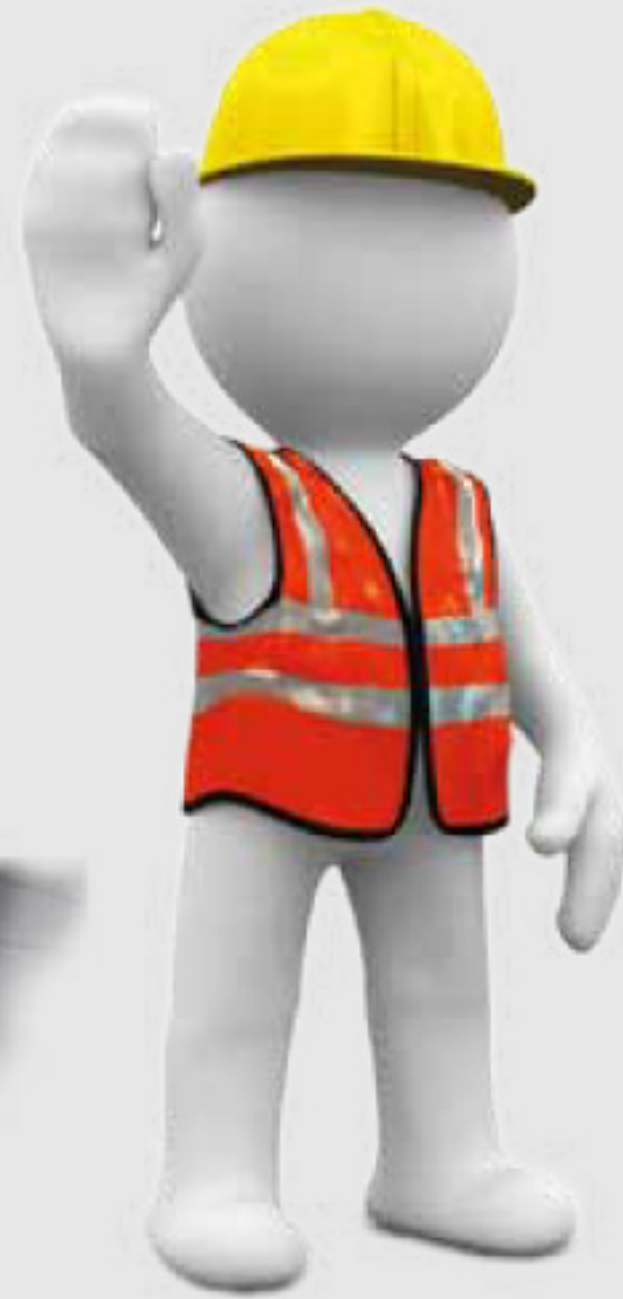
BROCHURES | CATALOGUES | POSTERS | LEAFLETS | FOLDERS | WOBBLERS | NEWSLETTERS
MENU CARDS | GREETING CARDS | CALENDARS | CORPORATE STATIONERIES | SCREEN PRINTING

CORPORATE GIFTS &
UNIFORMS



T-SHIRT | CUP | LANYARD | MUG | BOTTLE | BAGS | CAPS | ID CARDS | CLOCK | DESK TOP ITEMS
PENS | PENCILS | SPORTS CLOTHING | UNIFORMS | WORKWEAR | TEXTILE PRINTING

INDOOR & OUTDOOR SIGNAGES



SAFETY & INSTRUCTION SIGNS | SIGNAGE & WAY FINDING SOLUTIONS | DOOR NAME HOLDERS

SNAP FRAMES | LIGHT BOXES | STAINLESS STEEL SIGNS | BRASS SIGNS | CHANNELUME SIGNS

POWDER COATED SIGNS | INDOOR SIGN SYSTEMS | TRAFFIC SIGNS | PROJECT SIGNS | 3D SIGNS



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